



# Corporate Philosophy

## Making ACTION our starting point Pursuing customer satisfaction

We pursue customer satisfaction,  
taking food products as a new theme.



### We implement J'sTrio

We actively tackle a trio of food problems:  
development and planning of products and raw materials; sales  
and cost planning; and  
management/planning for manufacturing and production.

By exploiting business opportunities,  
we realize the formation of a worry-free, safe,  
and inexpensive food society.

### ACTION

We work actively and enthusiastically.

### COMMUNICATION

We interact with customers and value communication.

### TECHNOLOGY

We refine our technology and strive for soundness.

### INFORMATION

We sensitively take in domestic and foreign information,  
and make use of it in our work.

### ORIGINALITY

We are always thinking creatively and showing our individuality.

### NETWORK

We value each company we are involved with,  
broaden our circle of connections, and aim for mutual prosperity.